



New Website, Whey Low in Stores, Earn FREE Whey Low

May 22, 2006

To Our Valued Whey Low® Customers:

The year of 2006 has been, and continues to be, an extremely exciting year for VivaLac®, the company that brings you Whey Low®. Over the years, we have listened closely to our customers: their likes, dislikes, testimonials, recipe submissions, and suggestions. The number one item that comes up more than all others is the availability of Whey Low® in stores. We could not agree with you more. That being said, I am proud to share the steps we are currently taking to get Whey Low® into stores throughout Canada and the United States.

*First step: **Our brand new website!*** We have totally redone the website. You will notice a new logo and new tag line: Whey Low® - Sugar Made Healthy. When you have a moment, please check out the [redesigned website](#) and let us know what you think. Your feedback is always important to us.

*Second step: **All new packaging!*** This new packaging will rival our top competitors, and will make Whey Low® stand out as it should on store shelves. You already know that Whey Low® is the best all-natural sweetener in the world; now our packaging will reflect this.

The goal of the website redesign and new packaging is to update the look of the Whey Low® brand in order to match the excellence of our products and customer service.

*Third step: **Distributors and direct sales to stores.*** We are in negotiations to establish distribution of Whey Low® to stores all across Canada. We will begin talking to distributors in the United States to supply Whey Low® in stores throughout the USA during third quarter of this year.

In order to get Whey Low® in stores near you now, we are offering our loyal customers a **FREE 10-lb box of either Whey Low® Granular or Whey Low® Type D*** if you are the first customer to refer Whey Low® to a new local health food store or retail bakery in the US and they make the following minimum purchase: 2 cases of Whey Low® products or 100 lbs of Whey Low® in bulk. Just tell the local store or bakery near you that you would like them to carry our products and give them our toll-

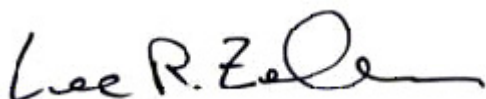
free phone number, 888-639-8480. If they place an order for the minimum amount stated above, we will ship to you 10 pounds of Whey Low® free of charge, and you will also have the convenience of buying Whey Low® from your local store. We hope this will become a win-win-win for you, us, and the stores/bakeries.

We are extremely busy with the items mentioned above, but we wanted to thank everyone personally. It warms our heart for all the kind words you write to us about Whey Low®. You, our valued customers, are responsible for all of the success of Whey Low®. From everyone here at VivaLac® Inc., thank you. Without you, we would not have a company or a vision. We promise always to work hard in earning your respect, and your business. Together, we will make Whey Low® a household name. Whey Low® - Sugar Made Healthy!

[Please Visit Our Redesigned Website](#)

* This special offer is valid until July 23, 2006, is limited to VivaLac's existing online customers, and applies only to the first order from a retail store or retail bakery that is new to the Whey Low® product line. Offer is limited to one per household. Due to high shipping costs, we have to restrict the free 10- lb boxes to addresses within the contiguous 48 United States.

Best Wishes from Our Family to Yours,



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