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December 14, 2004

Your Whey Low Update V

in this issue

- [Whey Low® Added to Alternative Sweeteners List](#)
- [New Whey Low® Product for Diabetics](#)
- [New Whey Low® Stand-up Pouches](#)
- [Last-Minute Holiday Gift Suggestion](#)

Dear Lee Zehner,

Welcome to the fifth Whey Low® newsletter. We at VivaLac® Inc. are working hard to get Whey Low into your local stores throughout the US. Knowledge and acceptance of Whey Low is growing via the Internet among all types of dieters, diabetics, and health-conscious folks. We are introducing new products and new packaging in order to serve our customers better. Continue reading for more details about our progress to market.

Whey Low® Added to Alternative Sweeteners List

Whey Low® has been added to The South Beach Diet (tm) list of alternative sweeteners to be enjoyed by their followers.

Whey Low can be used in all phases of the well-known diet. At the same time, stevia was removed from the list because of absence of USFDA approval as a sweetener.

[South Beach Diet Updates - November 14, 2004](#)

Quick Links...

- [Order Whey Low Products](#)

New Whey Low® Product for Diabetics

Our diabetic customers have been asking us to make available Whey Low Type D in small 3-gram packets or sachets. We listened and can now offer the diabetic-friendly Whey Low Type D packets in a 200- count stand-up pouch. The small packets taste just like table sugar with 3 packets having equivalent sweetness to 2 teaspoons of sugar. The new product is great for diabetics who travel and like to carry with them their own personal supply of the best- tasting sugar substitute.

[Whey Low Type D Packets](#)

New Whey Low® Stand-up Pouches

As part of our program to make Whey Low® available in local stores throughout the US, we have instituted new, more colorful packaging for all of the 1- and 2- lb quantities of Whey Low products. Our customers who order from our website will also enjoy the more attractive stand-up pouches.

[Online Now](#)

- [Order Whey Low Type D Packets Online Now](#)
- [Order Holiday Gift Sampler Online Now](#)

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Last-Minute Holiday Gift Suggestion

If you are like most of our loyal customers who are reading this newsletter, you have been enjoying the taste and health benefits of Whey Low® products. Why not share your discovery of Whey Low with your friends and dear relatives who have discriminating tastebuds and an abiding interest in maintaining good health? A Holiday Gift Sampler will introduce the best of Whey Low products to the ones you care about. And you can save 20% off the regular retail price for each of seven products. Orders placed before noon will be shipped the same day. Orders placed by December 16th should arrive in Continental US addresses by Christmas.

[Order Holiday Gift Sampler Here](#)

Well, that's it for this update. Keep an eye out for our next update, which will unveil our brand new, mouth-watering honey substitute, Whey Low Buzz. Also, your feedback is important to us. Please don't hesitate to email us with your comments and suggestions. Thank you for your business and support. We at VivaLac wish you and your family a wonderful Holiday Season.

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