



## Whey Low Update

December 16, 2003

Dear Lee Zehner,

As President of VivaLac® Inc., I personally want to wish you Happy Holidays and thank you for your business and support for Whey Low (tm), the World's Ultimate Sugar Substitute (tm). As we are now coming into our third year of business, our success is mainly due to your loyalty and overwhelming interest for our high-quality Whey Low products. Your enthusiasm, and that of our thousands of other valued customers, has made Whey Low America's fastest-growing sugar substitute.

The feedback we have received about our Whey Low products is tremendous. Your testimonials have touched all of us here at VivaLac. We are pleased to know that our products have helped you achieve your goals, whether they be weight-loss, blood-sugar management, or maintaining a natural and healthful diet. Just as you are dedicated to your health and well-being, we promise to continue being equally dedicated to providing you with the highest-quality, best-tasting natural products in the world, all at affordable prices.

That being said, VivaLac is currently developing a brand new Whey Low product to help you further in your endeavors. For all of you maple syrup fans out there, we will be launching Whey Low Maple. Very soon, you'll be able to smother your favorite pancakes or waffles in hot, sweet, maple syrup, yet still receive all the healthful benefits you have come to expect from our other Whey Low products.

Another point I want to address is that of our worldwide patent applications to protect Whey Low products. To answer many of your questions ... yes, the US patent is pending; however, the patent process is moving very quickly, and we expect to hear positive news early next year. Once our US patent issues, you can expect to see Whey Low products on grocery store shelves. We will then be in a position to offer you both greater convenience and lower prices.

If you haven't done so recently, please visit our newly revised website at

[www.wheylow.com](http://www.wheylow.com). There you can see images of our new, attractive 2-lb canisters. We also have new, convenient 1- & 2-lb stand-up pouches that look great around the kitchen. Whey Low Granular continues to be our largest selling product; however, with the holiday season upon us, Whey Low Gold seems to be right behind. Whatever your culinary needs may be, we hope that you continue to think of us during this holiday season. Happy Holidays from all of us at VivaLac, and, once again, thank you for your business.

Best Regards,

Lee Zehner  
VivaLac® Inc.

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